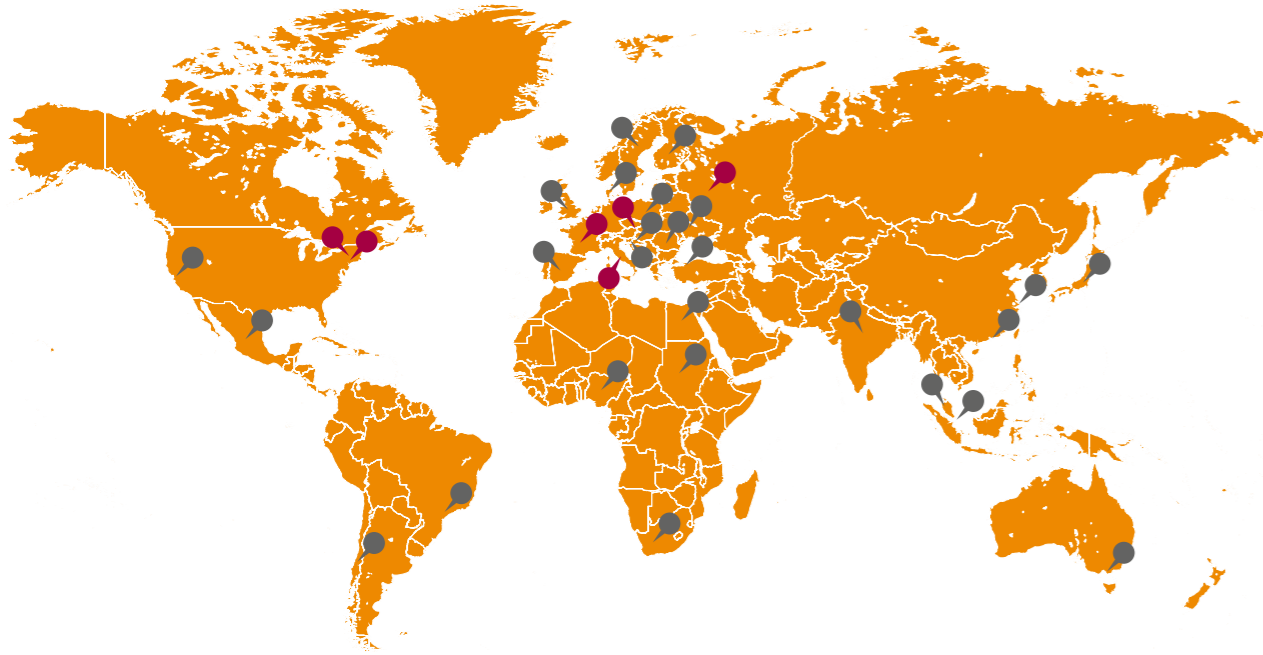


## WP Blue Value Service:



### WP France

ZAC Boulevard de L'Océan  
Port Launay  
44220 Coueron  
Phone: +33 (0) 240856045  
France

### WP Moscow

Ul. Nikoloyamskaya 57/1  
109004 Moscow  
Phone: +7 495 911 94-44 / -45  
Russia

### WP North America

3 Enterprise Drive, Suite 108  
Shelton, CT 06484  
Phone: +1 203 9296530  
USA

### WP Italy

Palazzo Marco Polo - Il Girasole  
20084 Lacchiarella-Milano  
Phone: +39 (0) 2905 7971  
Italy

### WP Vienna

Tenschartstraße 3  
1230 Vienna  
Phone: +43 1 610740  
Austria

### Gemini Bakery Equipment Company

9990 Gantry Road  
Philadelphia, PA 19115-1002  
Phone: +1 215-673-3520  
USA

### Blue support:

WP Bakery Group Service supports the service & maintenance program of all local WP partners, worldwide. Ask your WP partner for details.

## WP Blue Value Service



\*(14 cents per minute from a German landline / max. 42 cents per minute from a mobile phone network)

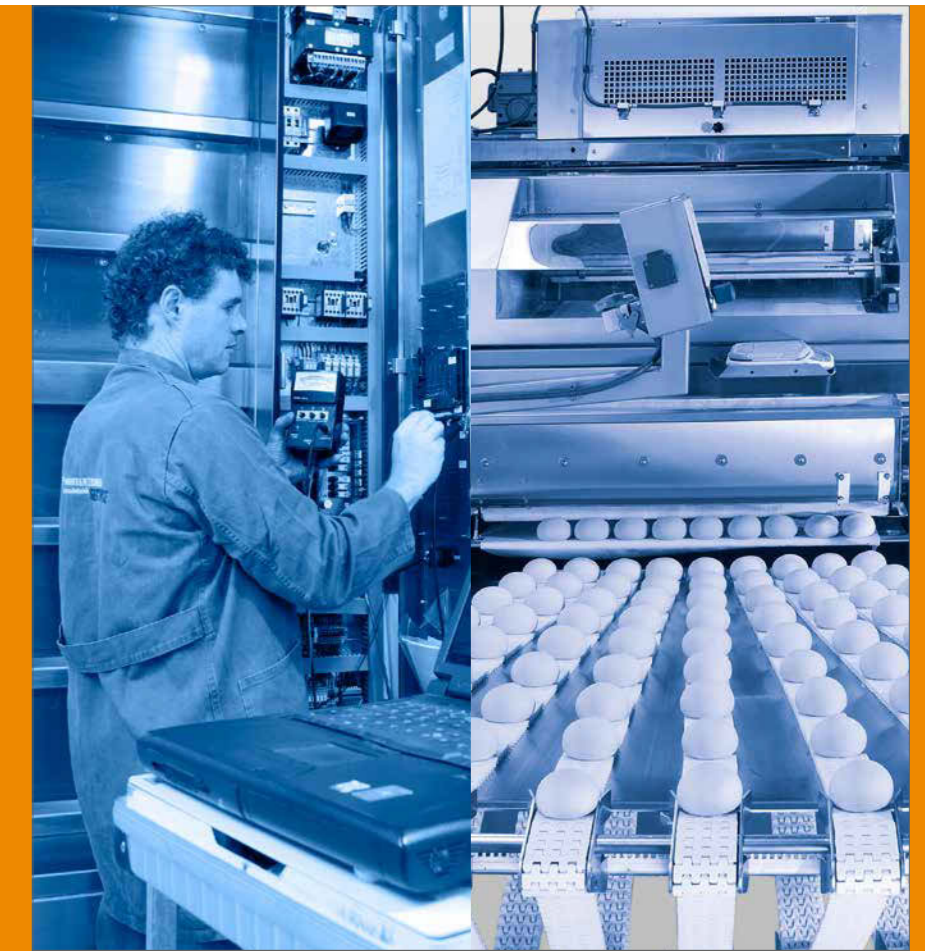
www.kagado.de

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www.wpbakerygroup.de

www.wpbakeryservice.de

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## WP Bakery Service



**WP** Werner & Pfeleiderer  
Bakery Service

**WP BAKERYGROUP**

## The WP Service offers you more safety.

We call it Blue Value.



### Blue Care - 40% less production downtimes

- High production reliability by regular preventive maintenance
- Customised maintenance ranges according to customer needs



### Blue Net - the full range of up-to-date information available at any time

- Machine information and handbooks, maintenance tips and technical information are available 24/7
- Access data pool via Internet with personalised login



### Blue Box - 0 delivery time means no machine downtime

- Original factory replacement parts on customer site
- An individually configured box is available for each machine



### Blue Control - reduces machine downtime to a minimum

- Remote service via Internet by factory experts
- Avoid technician assignment



### Blue Shop - time-saving order process

- Replacement parts can be ordered online via our simple internet order processing system
- Orders can be made around the clock with rapid delivery



### Blue Process - optimised and reliable processes ensure production safety

- Individual process advice from WP master baker and factory technicians
- Optimised end products achieve customers satisfaction



### Blue Line - 100% expert availability around the clock

- Guaranteed 24-hour WP Serviceline
- Technical factory experts can answer all inquiries
- Service technician assignment around the clock

With Blue Value, a comprehensive service and support package, the WP Bakery Group Service ensures consistent production reliability. The customer oriented concepts increase the added value of WP machines and ovens by optimizing the production availability.

With Blue Value the WP Bakery Group Service increases the efficiency of the machinery, extends the life-time and reduces production costs. Down time and surprises are eliminated. Blue Value provides a higher level of safety.

**Our Blue Value services are your assurance for a reliable production.**

